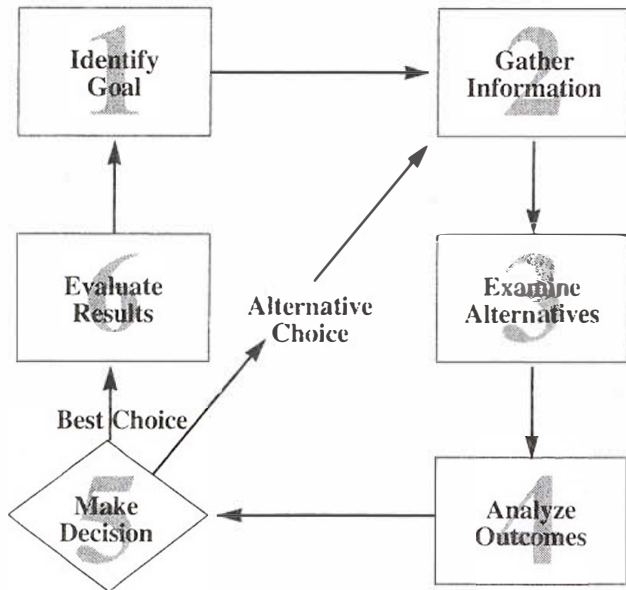


# The Decision-Making Process

For our purposes, the six stages in the decision-making process are:



**GOALS + DECISIONS + ACTION = RESULTS**